

INAUGURATION OF DZÜÜ FARMERS PRODUCERS' ORGANIZATION (FPO) COLLECTION CENTRE AT GARIPHEMA VILLAGE, KOHIMA

Dzüü Farmers' Producer Organization Cooperative Society Ltd., based in Gariphema village under Kohima district, is one of the 16 registered Farmers Producers Organizations (FPO's) supported by FOCUS-Nagaland.

The "Collection Centre," which received financial assistance through a one-time grant provided by FOCUS Project, was inaugurated by the Hon'ble MLA and Advisor for Agriculture, Government of Nagaland, Shri Mhathung Yanthan on the 6th of September 2024 in the presence of senior officials from the Department of Agriculture and FOCUS-IFAD Nagaland project officials.

This collection centre addresses a long-standing need for farmers, reducing post-harvest wastage and improving market access. The Centre will serve as a crucial hub for storage and produce of aggregation, empowering farmers with better market opportunities.

Shri. Mhathung Yanthan in his speech called upon the farmers not to look for short term benefits but for sustainable and long-term gains in the agriculture activities. He urged the farmers to focus less on seeking subsidy and challenged the farmers to be focused on agricultural-based economic growth which can help boost the State economy including generation of employment. The advisor also stressed on the need to get acquainted with modern agricultural technologies for productive and sustainable agriculture. He called upon the farmers to focus on surplus production models, assuring that the State's Agriculture Department is there to assist marketing strategy.

As additional support, under the initiative of the Hon'ble Advisor for Agriculture, the Department of Agriculture further provided Dzüü FPO with Tools & Machineries to encourage the farmers.

Formed on the 30th of January 2023, Dzüü FPO operates with a total strength of 304 members from across five villages. Dzüü FPO has successfully established links with "Relentless Foods Private Ltd, Odisha" for the sale of dried King Chilli and with "Eastern India EXIM, Guwahati" for the sale of ginger.